

# EMPOWERING HEALTHCARE

THROUGH DIAGNOSTIC EXCELLENCE

## PARTNERSHIP BROCHURE

24<sup>th</sup> & 25<sup>th</sup> JANUARY 2026

**DEVI AHILYA VISHWAVIDYALAYA AUDITORIUM**  
**INDORE, MADHYA PRADESH (INDIA)**

CLEANEST CITY OF INDIA



# Join Us as a Premier Partner



We are delighted to invite you to join us at CAHO DiagnostiCON 2026, the flagship Diagnostic Conclave hosted by the Consortium of Accredited Healthcare Organizations (CAHO). This landmark event will be held on **24th & 25th January 2026 at Devi Ahilya Vishwavidyalaya Auditorium Indore (MP), India.**

As we gear up for the main event, we're excited to announce insightful Pre-Conference Workshops from August 2025 taking place at the leading hospitals across the country.

This year's theme, "Empowering Healthcare through Diagnostic Excellence" underscores the vital role of cutting-edge diagnostics in building a self-reliant India. The conference will spotlight the technologies and innovations that are crucial to delivering worldclass healthcare, envisioning a future where every citizen has access to accurate and timely medical care. Advanced diagnostics will be celebrated as the backbone of an inclusive healthcare system, propelling both national health and progress.

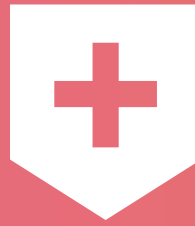
As a partner, you'll have the exclusive opportunity to:

- Engage with over **500+** industry leaders, experts, and decision-makers.
- Gain exceptional visibility through interactive panel discussions, debates, paper & poster presentations, and an exciting **live Quiz**.
- Showcase your innovations at the **Mega Industry Expo**, where cutting-edge technologies and products take center stage.
- Forge meaningful **connections with key stakeholders** and explore strategic alliances.

This is your chance to be a part of something transformative, in a city renowned for its rich cultural heritage and vibrant healthcare community. Your partnership will not only elevate the conference experience but also position your organization at the forefront of diagnostic and healthcare excellence.

We eagerly anticipate welcoming you to CAHO DiagnostiCON 2026. **Let's collaborate to drive the future of healthcare together.**





**500+**

HOSPITALS /DIAGNOSTIC  
CENTRES



**50+**

SPONSORS, PARTNERS  
& EXHIBITORS

CAHODiagnostiCON brings together key aspects of diagnostic sciences, the management of diagnostic chains, patient and healthcare worker safety, and insights into quality improvement.

The  
**5th**

edition of this unique event offers a comprehensive view across the entire diagnostic spectrum

Backed by CAHO and held just before CAHOCON – India's premier quality conference for healthcare providers



Understand the lessons learned from thousands of diagnostic businesses in the country in successfully managing and running diagnostic chains.

**STAND OUT FROM THE REST!**



**INR 15,00,000**

(+ 18% GST RCM)



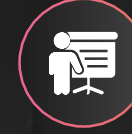
Company Logo prominently  
featured on all event collaterals



Extra Premium Exhibition Stall  
Space for showcasing products



Plenary Session Slot : 1 hour



Opportunity to host 2  
Pre-Conference Workshops



Exclusive Slot for product launch



Company Literature inserts  
in delegate kits



3 minute Video Display on e-screens  
at various locations in the venue



3 minute Video Display in the  
main hall during conference breaks



20 Complimentary Conference Delegate Registrations

# SPONSORSHIP TIERS (+ 18% GST RCM)

DISCOVER THE MARKET AT OUR EXCLUSIVE DIAGNOSTICS EXPO

## PLATINUM SPONSOR



**Company Logo**  
prominently featured  
on all event collaterals



**Premium Exhibition Stall**  
Space for showcasing  
products



**Session Slot**  
**45 minutes**



Opportunity to host **1**  
**Pre-Conference** Workshop



**Company Literature**  
inserts in **delegate kits**



**2 minute** Video Display  
at various locations in  
the venue



**2 minute** Video Display  
in the main hall during  
conference breaks



**15** Complimentary  
Conference Delegate  
Registrations

**INR 12,00,000**

## GOLD SPONSOR



**Company Logo**  
prominently featured  
on all event collaterals



**Regular Exhibition Stall**  
Space for showcasing  
products



**Session Slot**  
**20 minutes**



Opportunity to be  
**Knowledge Partner** for  
any one Pre-Con Workshop



**Company Literature**  
inserts in **delegate kits**



**1.5 minute** Video  
Display at various  
locations in the venue



**2 minute** Video Display  
in the main hall during  
conference breaks



**10** Complimentary  
Conference Delegate  
Registrations

**INR 10,00,000**

# SPONSORSHIP TIERS (+ 18% GST RCM)

DISCOVER THE MARKET AT OUR EXCLUSIVE DIAGNOSTICS EXPO

## SILVER SPONSOR



Company Logo prominently featured on all event collaterals



Session Slot 15 minutes



1 minute Video Display at various locations in the venue



Regular Exhibition Stall Space for showcasing products



Company Literature inserts in delegate kits



08 Complimentary Conference Delegate Registrations

**INR 5,00,000**

## BRONZE SPONSOR



Company Logo prominently featured on all event collaterals



Session Slot 10 minutes



Regular Exhibition Stall Space for showcasing products



08 Complimentary Conference Delegate Registrations

**INR 3,00,000**



# PARTNERSHIP & BRANDING OPPORTUNITIES

(+ 18% GST RCM)



## BANQUET DINNER SPONSOR

**INR 5,00,000**

- ◆ Company Logo prominently featured on event backdrops, including signage at the dinner area
- ◆ Opportunity for a welcome address at the event, including a product launch, if applicable
- ◆ Reserved VIP Table for 10 company representatives
- ◆ Exclusive information desk at the venue for distributing branded materials or promotional items
- ◆ Acknowledgement & recognition during the conference

## BREAKFAST / LUNCHEON MEET SPONSOR

HOST EXCLUSIVE BREAKFAST/ LUNCH SESSIONS FOR A SELECT AUDIENCE

**INR 3,00,000**

- ◆ Exclusive sponsorship for a niche of conference visitors with the chance to network and present
- ◆ Company logo in session backdrop
- ◆ Company literature inserts in delegate kits
- ◆ 5 Complimentary Conference Delegate Registrations



## TEA / COFFEE BREAK SPONSOR

**INR 2,00,000 (PER DAY)**

- ◆ Company logo prominently featured on event backdrops, including signage at the tea/coffee area.
- ◆ Exclusive information desk at the venue for distributing branded materials or promotional items.
- ◆ Acknowledgement & recognition during the conference and break times
- ◆ 3 complimentary conference delegate registrations

# PARTNERSHIP & BRANDING OPPORTUNITIES

(+ 18% GST RCM)



## CONFERENCE LUNCH SPONSOR

**INR 4,00,000**

(PER DAY)

- ◆ Company Logo prominently featured on event backdrops including signage at the lunch area, menus.
- ◆ Exclusive information desk for the company at the venue
- ◆ Distribute branded materials or promotional items, at the lunch area.
- ◆ Company Literature inserts in delegate kits
- ◆ 5 Complimentary Conference Delegate Registrations

## CONTESTS & AWARDS SPONSOR

**INR 2,00,000**

- ◆ Company Logo prominently featured on event backdrops including awards presentations
- ◆ Opportunity for a representative to conduct the contest and present awards
- ◆ 3 Complimentary Conference Delegate Registrations



## DELEGATE KIT PARTNER

**INR 3,00,000**

- ◆ Branded Delegate Bag
- ◆ 1 Branded stick kit book and pen for Delegates
- ◆ Company Logo prominently featured on event backdrops
- ◆ Company Literature inserts in delegate kits
- ◆ 5 Complimentary Conference Delegate Registrations



# PARTNERSHIP & BRANDING OPPORTUNITIES

(+ 18% GST RCM)



## PRODUCT LAUNCH SLOT

**INR 3,00,000**

- ◆ Product launch slots are provided between sessions in the main conference hall
- ◆ Maximum time of 5 mins per slot
- ◆ Longer product launches may be conducted in the mega expo pavilion at customized pricing
- ◆ 3 Complimentary Conference Delegate Registrations

## SOUVENIR ADS

- ◆ Back Outer Cover Page
- ◆ Front Inside Cover Page
- ◆ Back Inside Cover Page
- ◆ Full Page Ad in first 30 pages
- ◆ Full Page Ad (any page)
- ◆ Half Page Ad

**INR 1,00,000**

**INR 80,000**

**INR 70,000**

**INR 50,000**

**INR 40,000**

**INR 25,000**



# STALLS & TRADE EXPO (+ 18% GST RCM)



## PREMIUM STALL

INR 1,50,000 (FOR 2 DAYS)

- ◆ Company Logo prominently featured on event backdrops
- ◆ 3x2m exhibition space
- ◆ Octonorm setup with fascia branding and basic electrical connections
- ◆ 3 Complimentary passes for company representative

## REGULAR STALL

INR 1,00,000 (FOR 2 DAYS)

- ◆ Company Logo prominently featured on event backdrops
- ◆ 2x2m exhibition space
- ◆ Octonorm setup with fascia branding and basic electrical connections
- ◆ 2 Complimentary passes for company representative

# ONSITE BRANDING

(+ 18% GST RCM)



## SEAT BACK BRANDING

INR 2,00,000 ( PER DAY )

- ◆ Printed advertising on the back-side or top of conference hall chairs
- ◆ 3 Complimentary Conference Delegate Registrations



## BREAK-TIME AD ON MAIN CONFERENCE SCREENS

INR 1,50,000 (FOR 2 DAYS)

- ◆ Duration – 2 min
- ◆ Video ad in main conference screens during breaks
- ◆ 1 Complimentary Conference Delegate Registration



## EXPO SCREEN ADS

INR 1,00,000 (FOR 2 DAYS)

- ◆ Duration – 1 minute
- ◆ Video ad in rotation over screens kept at key locations in expo and lunch area
- ◆ 1 Complimentary Conference Delegate Registration



## STANDEE PACKAGE

INR 50,000 (FOR 2 DAYS)

- ◆ 2 standees placement at key locations in the venue
- ◆ 1 Complimentary Conference Delegate Registration

FOR CUSTOMISED SPONSORSHIP OPPORTUNITIES,  
PLEASE WRITE TO US AT [DIAGNOSTICON@CAHO.IN](mailto:DIAGNOSTICON@CAHO.IN).



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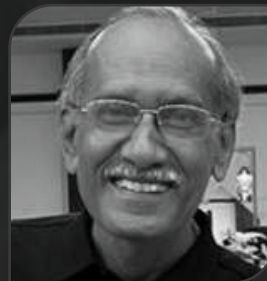
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# ABOUT CAHO

A not-for-profit body representing healthcare institutions, diagnostic centres and quality professionals with an overarching aim to promote patient safety through better training for hospital staff, quality through communication skills for the healthcare professional and accreditation in healthcare ecosystem.

Our aim is to systematically infuse & spread the message of quality in healthcare at the grassroot level so as to develop a culture of safety in healthcare organizations. We as an association of healthcare institutions, diagnostics centres and individuals pool our resources for achieving the common goals of promoting quality, patient safety and accreditation.



**CAHO**

[www.caho.in](http://www.caho.in)





5th Edition 2026

CAHO

DIAGNOSTICON



DEVI AHILYA VISHWAVIDYALAYA AUDITORIUM

24TH & 25TH JAN

2026

MADHYA PRADESH

INDORE